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Podesta and Livingston Launch Joint Venture

Washington, D.C. – Tony Podesta and Bob Livingston today announced the formation of a new joint venture between two of Washington’s most successful lobbying and public affairs firms. The partnership will allow their firms – The Podesta Group and The Livingston Group – to pool talents and resources, as well as develop strategies for new business based on the major issues the new Congress is likely to tackle.

“This new partnership is about providing the best client service in town while also looking strategically at what direction lawmakers will take on some of the major issues of our time. I have the highest level of respect for Bob and his team. I can’t wait to roll up my sleeves and get to work with them,” remarked Podesta.

“We will hand pick from our ranks an all-star cast specifically tailored to the respective client’s needs. I am excited to work with Tony and all the talented people at his firm as the 110th Congress begins and we identify domestic and international opportunities for our team to pursue,” said Livingston.

The new venture, to be called the PLM Group, will be headed by former Rep Toby Moffett (D-Conn), who for the past six years has led The Livingston Group’s international practice. He will serve as Chairman of the PLM Group and will manage new business development for the venture.

“The synergies between these two firms, already very successful in their own right, should be terrific,” said Moffett. “The combination of our respective Hill relationships, the Podesta Group’s additional public affairs depth, Bob’s relationships with the Administration, and our international expertise, should produce some attractive client opportunities.”

The Podesta Group and the Livingston Group will each retain their own separate practice and personnel. Both firms have a deep, bipartisan bench of talented and experienced professionals. Current and new clients would have access to the entire spectrum of government relations, international affairs and communications experts of both firms.

A complete list of the professional teams at the Livingston Group and the Podesta Group is available at: www.livingstongroupdc.com/corporateoverview/team.html and www.podesta.com/ourteam.htm.

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