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Podesta Group Strengthens International and Public Relations Teams

Longtime Washington Post correspondent John Ward Anderson to join firm as international and media strategist

John Ward Anderson, a former foreign correspondent for *The Washington Post* and currently editor of *POLITICO* Magazine, will join the Podesta Group in January as a Principal, Kimberley Fritts, the firm's Chief Executive Officer, announced today. He will focus on the Podesta Group's expanding international business and also will assist clients in public relations and media strategies.

"John's extensive experience overseas covering wars, foreign elections and US policy, energy and the environment -- among a host of other issues -- will make him a key asset to our clients in the United States and abroad," Fritts said. "Issues like military engagement, international trade and investment, and the struggles of emerging democracies are some of the areas where John can make new contributions. In addition to providing his unique perspective on policy, his recent work at one of Washington's premier political websites will help our firm and our clients better understand and take advantage of emerging communications technologies."

Anderson currently is the editor of *POLITICO* Magazine, a major division of one of America's most dynamic "new media" companies. He also assists in editing coverage of the White House, health care, energy and the environment, the economy and defense for *POLITICO*'s website and daily newspaper.

Prior to *POLITICO*, Anderson was one of the longest-serving foreign correspondents in the history of *The Washington Post*, spending 16 years overseas as the bureau chief in New Delhi, Mexico City, Istanbul, Jerusalem and Paris. He was one of The Post's senior Baghdad correspondents, frequently reported from Afghanistan, and spearheaded the paper's groundbreaking coverage of Iran.

Anderson's diverse postings give him a broad expertise in regions of the world extending from South and Central Asia to the Caucasus, Europe to the Middle East and Latin America. He covered elections from Iran to Guatemala, Pakistan to France, and he covered topics ranging from EU and NATO expansion, to child and women's rights in South Asia, to drug trafficking and immigration issues in Latin America. Along the way, he became one of The Post's primary war correspondents and wrote extensively on the U.S. role in conflicts and peacekeeping efforts in Kosovo, the Middle East, Iraq and Afghanistan.

Anderson's move to the Podesta Group underscores the firm's commitment to expanding its base of international clients and providing them with strategic advice based on a substantive knowledge of US and foreign policies.

The Podesta Group is a bipartisan government relations and public relations firm located in Washington, DC. Clients include Google, Walmart, BP, Textron, National Confectioners Association, Genzyme and Novo Nordisk.

Anderson is a graduate of Harvard College and lives in Silver Spring with his son and wife, Molly Moore, also a former Washington Post correspondent.

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